



### A view from Ericsson

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### This is Ericsson

# A global company with local commitment

Ericsson is a world-leading provider of telecommunications equipment and related services to mobile and fixed network operators globally.

Founded in 1876 in Stockholm, Sweden Present in 175 countries. ~82.000 employees

Never left a market, never left a custome

... WXYZ[\]^\_

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### Did you know that...

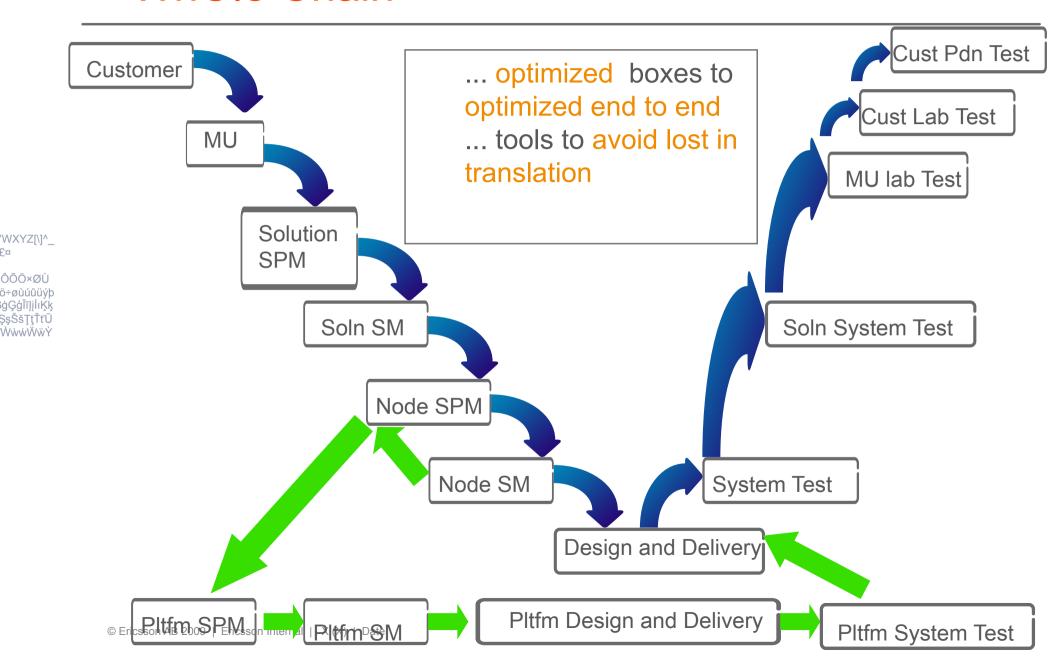
- ...more than 40% of all mobile traffic and 50% of all WCDMA traffic goes through Ericsson's networks
- > ...Ericsson delivers a new radio base station every 90 seconds
- ... over 1,000 networks in more than 175 countries utilize our network equipment
- Ericsson supports networks that together serve more than one billion subscribers
- Ericsson has one of the industry's strongest patents portfolios with 24,000+ patents
- Ericsson "is the fifth largest software company in the world"



## PUNCH LINE

# Customer responsiveness WhOle Chain







# **ERICSSON**